

version: 11.2010

print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	1 month			1 month			1 month			1 month		
uses	1			1			1			1		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	45.00	100.00	regional	58.50	130.00	regional	72.00	160.00			
distribution	national	54.00	120.00	national	67.50	150.00	national	81.00	180.00			
distribution	international	67.50	150.00	international	81.00	180.00	international	94.50	210.00		18.90	42.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	60.00	150.00	regional	78.00	195.00	regional	96.00	240.00			
distribution	national	72.00	180.00	national	90.00	225.00	national	108.00	270.00			
distribution	international	90.00	225.00	international	108.00	270.00	international	126.00	315.00		63.00	157.50
size	up to 1 page			up to 1 page			up to 1 page			over 600x600 pix		
distribution	regional	120.00	250.00	regional	156.00	325.00	regional	192.00	400.00			
distribution	national	144.00	300.00	national	180.00	375.00	national	216.00	450.00			
distribution	international	180.00	375.00	international	216.00	450.00	international	252.00	525.00		100.80	210.00
size	title/cover			title/cover			title/cover					
distribution	regional	250.00	500.00	regional	325.00	650.00	regional	400.00	800.00			
distribution	national	300.00	600.00	national	375.00	750.00	national	450.00	900.00			
distribution	international	375.00	750.00	international	450.00	900.00	international	525.00	1,050.00			
print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	1 month			1 month			1 month			1 month		
uses	<5			<5			<5			<5		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	130.50	290.00	regional	144.00	320.00	regional	157.50	350.00			
distribution	national	139.50	310.00	national	153.00	340.00	national	166.50	370.00			
distribution	international	153.00	340.00	international	166.50	370.00	international	180.00	400.00		36.00	80.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	174.00	435.00	regional	192.00	480.00	regional	210.00	525.00			
distribution	national	186.00	465.00	national	204.00	510.00	national	222.00	555.00			
distribution	international	204.00	510.00	international	222.00	555.00	international	240.00	600.00		144.00	360.00
size	up to 1 page			up to 1 page			up to 1 page			over 600x600 pix		
distribution	regional	348.00	725.00	regional	384.00	800.00	regional	420.00	875.00			
distribution	national	372.00	775.00	national	408.00	850.00	national	444.00	925.00			
distribution	international	408.00	850.00	international	444.00	925.00	international	480.00	1,000.00		240.00	500.00
size	title/cover			title/cover			title/cover					
distribution	regional	725.00	1,450.00	regional	800.00	1,600.00	regional	875.00	1,750.00			
distribution	national	775.00	1,550.00	national	850.00	1,700.00	national	925.00	1,850.00			
distribution	international	850.00	1,700.00	international	925.00	1,850.00	international	1,000.00	2,000.00			
print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	1 month			1 month			1 month			1 month		
uses	<10			<10			<10			<10		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	220.50	490.00	regional	144.00	320.00	regional	247.50	550.00			
distribution	national	229.50	510.00	national	153.00	340.00	national	256.50	570.00			
distribution	international	243.00	540.00	international	166.50	370.00	international	270.00	600.00		54.00	120.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	294.00	735.00	regional	312.00	780.00	regional	330.00	825.00			
distribution	national	306.00	765.00	national	324.00	810.00	national	342.00	855.00			
distribution	international	324.00	810.00	international	342.00	855.00	international	360.00	900.00		237.60	594.00
size	up to 1 page			up to 1 page			up to 1 page			over 600x600 pix		
distribution	regional	348.00	725.00	regional	624.00	1,300.00	regional	660.00	1,375.00			
distribution	national	372.00	775.00	national	648.00	1,350.00	national	684.00	1,425.00			
distribution	international	408.00	850.00	international	684.00	1,425.00	international	720.00	1,500.00		432.00	900.00
size	title/cover			title/cover			title/cover					
distribution	regional	725.00	1,450.00	regional	1,300.00	2,600.00	regional	1,375.00	2,750.00			
distribution	national	775.00	1,550.00	national	1,350.00	2,700.00	national	1,425.00	2,850.00			
distribution	international	850.00	1,700.00	international	1,425.00	2,850.00	international	1,500.00	3,000.00			
print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	6 months			6 months			6 months			6 months		
uses	1			1			1			1		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	54.00	120.00	regional	67.50	150.00	regional	81.00	180.00			
distribution	national	63.00	140.00	national	76.50	170.00	national	90.00	200.00			
distribution	international	76.50	170.00	international	90.00	200.00	international	103.50	230.00		20.70	46.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	72.00	180.00	regional	90.00	225.00	regional	108.00	270.00			
distribution	national	84.00	210.00	national	102.00	255.00	national	120.00	300.00			
distribution	international	102.00	255.00	international	120.00	300.00	international	138.00	345.00		82.80	207.00
size	up to 1 page			up to 1 page			up to 1 page			over 600x600 pix		
distribution	regional	144.00	300.00	regional	180.00	375.00	regional	216.00	450.00			
distribution	national	168.00	350.00	national	204.00	425.00	national	240.00	500.00			
distribution	international	204.00	425.00	international	240.00	500.00	international	276.00	575.00		138.00	287.50
size	title/cover			title/cover			title/cover					
distribution	regional	300.00	600.00	regional	375.00	750.00	regional	450.00	900.00			
distribution	national	350.00	700.00	national	425.00	850.00	national	500.00	1,000.00			
distribution	international	425.00	850.00	international	500.00	1,000.00	international	575.00	1,150.00			
print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	6 months			6 months			6 months			6 months		
uses	<5			<5			<5			<5		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	139.50	310.00	regional	153.00	340.00	regional	166.50	370.00			
distribution	national	148.50	330.00	national	162.00	360.00	national	175.50	390.00			
distribution	international	162.00	360.00	international	175.50	390.00	international	189.00	420.00		37.80	84.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	186.00	465.00	regional	204.00	510.00	regional	294.00	555.00			
distribution	national	198.00	495.00	national	216.00	540.00	national	306.00	585.00			
distribution	international	216.00	540.00	international	234.00	585.00	international	324.00	630.00		194.40	378.00
size	up to 1 page			up to 1 page			up to 1 page			over 600x600 pix		
distribution	regional	372.00	775.00	regional	408.00	850.00	regional	444.00	925.00			
distribution	national	396.00	825.00	national	432.00	900.00	national	468.00	975.00			
distribution	international	432.00	900.00	international	468.00	975.00	international	504.00	1,050.00		252.00	525.00
size	title/cover			title/cover			title/cover					
distribution	regional	775.00	1,550.00	regional	850.00	1,700.00	regional	925.00	1,850.00			
distribution	national	825.00	1,650.00	national	900.00	1,800.00	national	975.00	1,950.00			
distribution	international	900.00	1,800.00	international	975.00	1,950.00	international	1,050.00	2,100.00			
print run	<5,000	editorial	commercial	<100,000	editorial	commercial	>100,000	editorial	commercial	online	editorial	commercial
period	6 months			6 months			6 months			6 months		
uses	<10			<10			<10			<10		
size	up to 1 column			up to 1 column			up to 1 column			up to 210x210 pix		
distribution	regional	229.50	510.00	regional	243.00	540.00	regional	256.50	570.00			
distribution	national	238.50	530.00	national	252.00	560.00	national	265.50	590.00			
distribution	international	252.00	560.00	international	265.50	590.00	international	279.00	620.00		55.80	124.00
size	up to 1/2 page			up to 1/2 page			up to 1/2 page			up to 600x600 pix		
distribution	regional	306.00	765.00	regional	324.00	810.00	regional	342.00	855.00			
distribution	national	318.00	795.00	national	336.00							